

# 2012 Business Support Seminar Series Yearlong Sponsorship



January 24    March 27    May 22    July 24    September 25    November 6

**The Business Support Seminar Series is presented by GMA's Business Support Council. The 6 program series will feature unique looks at every day business concerns like Marketing, Sales and HR. This sponsorship will be limited to no more than 2 category exclusive sponsors.**

**Sponsor will:**

- Provide GMA with color .tif logos upon request

**GMA will:**

- Include logos in event promotional pieces mailed out to over 3,000 key business contacts
  - Include logo on Business Support event calendar dates on [www.mygma.org](http://www.mygma.org)
- Provide year-long website banner ad on the membership directory section of [mygma.org](http://mygma.org)
  - Provide on-site signage
- Provide the opportunity to place your promotional information on the Information Table or in seats at the seminars
- Provide recognition on all event promotional materials including, but not limited to: Member Matters, E-Member Matters, TRENDS, [mygma.org](http://mygma.org), & Facebook.

**Cost: \$1500**

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Sponsor Company	Sponsor Name
Sponsor Company Address	Sponsor City, State & Zip
Sponsor Website	Sponsor Signature
Sponsor Phone	Sponsor Email

**\*Payment due 30 days from date of signed contract ~ NO REFUNDS ARE AVAILABLE**

**PAYMENT OPTIONS    Check    Visa    Mastercard    American Express    Discover**

**INTERNAL USE ONLY**

GMA Representative: \_\_\_\_\_ Date Received: \_\_\_\_\_

Amount due: \_\_\_\_\_ Invoice Sent: \_\_\_\_\_ Payment Received: \_\_\_\_\_