



People
Connections
Success

INNOVATIVE SUPPORT FOR SMALL BUSINESSES TO CORPORATIONS!

What Is GMA?

The Guilford Merchants Association (GMA) is a business membership organization focused on supporting our member companies—like yours—with educational programming, lead-generation activities, marketing opportunities, and overall enrichment, while serving as a catalyst for business community growth and prosperity.

Join like-minded professionals! GMA's Triad-area members range from one-person businesses to corporations and everything in between. So, that means **GMA is for YOU!**

- Business to Business
- Business to Consumer
- Restaurants, Hospitality, Retail, Nonprofits, Universities, Professional Services, Government & more!

TOP 10 Reasons to Join GMA Today!

- 1 Build community connections.
- 2 Meet fellow business professionals.
- 3 Reach and market to more prospective clients.
- 4 Join weekly referral/networking groups.
- 5 Receive ongoing business support.
- 6 Network at lunchtime and after work events.
- 7 Attend Lunch & Learn opportunities.
- 8 Get involved in your city/county.
- 9 Take advantage of professional development.
- 10 Have fun at GMA-sponsored events year-round!

AND SO MUCH MORE!



I absolutely love the networking events that GMA hosts for its members. The Meet & Eat is a terrific way to meet some new connections while enjoying a free meal!

—Alison Huber, Dynamic Quest

VISIT MYGMA.ORG OR CALL 336-378-6350 TO JOIN TODAY!



BECOME PART OF YOUR LOCAL COMMUNITY!

GMA represents the community, supports local organizations, and helps build business kinship throughout the Triad area.

COMMUNITY SERVICE

- Center City A.M. Briefings – Downtown Greensboro
- Greensboro Police & Community Annual Banquet
- High Point & Greensboro Firefighters Appreciation Event
- High Point Holiday Festival Parade

COMMUNITY SUPPORT

- Wyndham Championship
- NC Folk Festival
- Greensboro/Guilford County Crime Stoppers
- Greensboro Holiday Parade
- Greensboro Festival of Lights
- Greensboro Science Center
- And MORE!



"Since joining GMA, I have made multiple professional and personal connections and have received many leads and referrals throughout the Greensboro community and beyond. GMA has brought value to me by creating a space that I can grow my business and continue to progress relationships and connections in the Greensboro community."

—Chloe Wooten, TRC Staffing



VISIT MYGMA.ORG



GROW YOUR BUSINESS!

GMA has been bringing people and businesses together **since 1906** through education, entrepreneurship, and economic development. Join us as we work together to build a stronger community and a high-quality workforce.

MEMBER CONNECTIONS

- 3 Weekly industry-exclusive leads groups
- Referral generation
- Relationship building
- FREE After Work Network events
- FREE Noontime Network events
- FREE Meet & Eat casual networking events

MEMBER ENGAGEMENT

- GMA's Famous Annual Dinner
- Year-round member outings; ball games, social events & more!
- Member orientation
- Special programming
- GMA Risers – for members age 39 and under



"GMA has been instrumental to my growth as an attorney. Through the opportunities provided by GMA, I have established a surplus of personal and professional relationships and feel incredibly connected to our community through networking. GMA provides so many resources to its members and allows them to grow and thrive."

—Jonathan Parisi, Spangler Estate Planning

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EXTEND YOUR REACH!

Let GMA work for you! Our members find the BEST SUCCESS when they participate in face-to-face networking events. Cultivating professional relationships helps build your business. So, get ready to meet your fellow GMA members and discover how you can be a resource for one another.

PROFESSIONAL DEVELOPMENT

- FREE Teach Me Tuesdays
- FREE Digital Marketing Institute
- Access to business experts

MEMBER SERVICES

- FREE-Day Fridays
- FREE Professional HR Advice Hour
- Member Matters newsletter
- Trends newsletter
- Digital e-events newsletter
- Promotional opportunities (sponsorship, advertising, member news)
- Exclusive, members-only advertising discounts & special offers



"GMA is the go-to spot if you're looking to connect with other businesses and grow your own. There are tons of workshops and local events to learn from too. If you want to 'level up' in business and personally, GMA's got all the tools you need. As a Business Coach, I always encourage my clients to jump in and get involved with GMA. It's been a game-changer for me!"

—Ross Cox, ActionCOACH Business Coaching



Email: info@MyGMA.org
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PLUS, refer a friend through our website and get a \$25 gift card when they join!



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