



RULES/REGULATIONS/GUIDELINES 9.18.25

The High Point Holiday Festival Parade accepts parade entry applications online. As we get more entry applications than space allows, the committee will consider entries that:

- reflect the spirit of a holiday parade
 - adheres to the rules/regulations/information guidelines as stated below
 - presents an attractive, cohesive, decorative entry
 - adds to the parade's overall entertainment value
 - promotes a family friendly atmosphere
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1. Groups, organizations and individuals who wish to apply to be in the parade must submit an online application for approval. Approved entries will be sent a payment link and must be paid in advance.
 2. **NO RAIN DATE WILL BE SCHEDULED**, therefore the parade will be held "rain or shine" on the scheduled date. Entry fees are not refundable.
 3. Line-up will begin at 1:30 pm with the parade starting at 3:00 pm. If you are approved and have paid, you will be assigned an entry number and location. Information will be sent to you by email a few days before the parade.
 4. Spacing between entries will be no more than 50 feet. This means that once the parade starts your entry should be no more than 50 feet behind the one in front of you.
 5. Participants that plan to have music as part of their entry **MUST DISCLOSE** that fact on their entry form or your music will not be allowed at parade time. This information affects the line-up order.
 6. Professionally decorated floats are available for purchase. Call 378-6350 for more information. Floats are assigned on a first come first served basis. The fee is \$750.00.
 7. All non-professional floats must be at least 75% decorated and portray a seasonal holiday theme. No advertising other than the organization's name will be allowed. Floats may be pulled by motorized vehicle or pulled manually.
 8. The Parade Committee reserves the right to limit the total number of antique/classic/custom cars. No For Sale signs may be placed on these or any entries.
 9. Absolutely no political signs are to be displayed on any parade entry.
 10. Motorcycles are by invitation only.
 11. No organization may have a Santa Claus in their entry. There will be only one Santa Claus in the parade who is provided by the committee and will be the last entry of the parade.

12. Candy, prizes or objects ARE NOT ALLOWED to be thrown by or from any participant of the parade into the street or crowd as this compromises safety of the spectators. You may walk behind, in front of, or beside of your entry and pass out coupons or treats. IF THIS RULE IS NOT OBEYED, ANY PARADE OFFICIAL WILL BE AUTHORIZED TO PULL YOUR ENTRY OUT OF THE PARADE AT ANY POINT ALONG THE PARADE ROUTE.
13. Problems or questions which may occur will be resolved by the Parade Committee who will be stationed along the route with orange vests or in golf carts. The decision of the Parade Committee is final in all instances.
14. Any entry that fails to show up in the parade without notification to the Parade Manager prior to the lineup time will not be allowed to enter the parade in the future.
15. The Parade Committee has the right to refuse any entry that does not meet the minimum standard of qualifications as projected by the "Rules/Regulations/Guidelines".
16. A panel of judges will select a first-place winner and award a plaque in five categories: Bands, Marching Groups, Dance Groups, Non-Professional Floats and Manager's Choice.
17. Only a limited number of commercial entries will be accepted by the Parade Committee and will be chosen according to detailed description and\or photo submitted with application and adherence to the holiday theme.
18. Performances for all entries must be family friendly.
19. Horses and other entries with animals may be allowed with specific manager's approval.
20. Children on floats and trailers must be accompanied by one or more adults.
21. I/We certify the driver of any vehicle in our entry has a valid driver's license, insurance and registration and is over 21 years of age.